



# 33rd Annual MUSHROOM MARDI GRAS FESTIVAL

*Downtown Morgan Hill*  
*Outdoor Community Center Amphitheater & Surrounding Area*  
**May 26-27, 2012**

## MISSION:

*Located in downtown Morgan Hill, California, the Morgan Hill Mushroom Mardi Gras Festival is held Memorial Weekend each year. Attendance estimates are about 70,000 visitors over the two-day event. The mission of the Mushroom Mardi Gras Festival (a non-profit 501(c)3 corporation), is to provide a fun and entertaining family festival with an emphasis on promoting the mushroom and educating consumers about the health benefits of mushrooms, all while financially awarding scholarships to high school seniors living within the boundaries of the Morgan Hill Unified School District and monetary donations to local non profit clubs and organizations. The Festival has awarded over \$700,000 in scholarships and over \$350,000 to local non-profits over the past 32 years.*

## FESTIVAL INFORMATION:

The Morgan Hill Mushroom Mardi Gras Festival will be held Memorial Weekend, May 26-27, 2012 in downtown Morgan Hill on the grounds of the Community Center Amphitheater and Depot Street from Dunne Avenue to 2<sup>nd</sup> Street. Hours are from 10am – 7pm on Saturday and 10am – 6pm on Sunday with an attendance of approximately 70,000 people. **This is an outdoor festival and will be held rain or shine!**

## APPLICATION PROCEDURE:

- In order to receive the discounted fee for an Arts & Craft booth space, ALL items must be handcrafted by the artist or crafter. NO EXEPTIONS! If you have some items that are handmade and some that are buy & sell, you must fill out the Marketplace application.
- We have limited indoor space on a first come, first served basis.
- Completed application must include **3 photos of your items for sale, 2 work photos showing you making your items, 1 photo of your booth display and a description of work.** Applications without photos will not be considered. If you would like your photos returned, please include a self addressed stamped envelope, with enough postage to cover the cost to return your photos.
- Please fill out the application completely. Sign the waiver acknowledging you've read the general application information, and mail the original with your booth fees. Make sure you keep a copy for your records.
- List all items you will be selling. Items not included on the application **will not be allowed to be sold or shown.**
- Corner booths are **very limited.** If you require more than a 10x10 space, it is recommended to sign up for 2 booth spaces at the discounted price of \$550. **If you are requesting a corner booth, please submit a separate check for the corner booth fees.** If you are not given a corner booth, your check will be returned to you.
- Applications will be accepted until sold out. **PLEASE NOTE:** If we do not sell out of space in the Arts & Craft area of the festival, management has the right to place Marketplace vendors in this area to fill space.
- Currently, we accept checks, cashiers checks, money orders, Visa, Mastercard & AMEX for full or final payment. We will accept a non-refundable deposit of \$50, **by check only**, to hold your booth space. Final payment is due by April 1<sup>st</sup> or your space will be released.
- Early-bird registration deadline is April 1. A \$50 fee will be added for applications received after this date. Applications will be accepted until sold out.
- All applications are date stamped and selected on a first come, first served basis. Each booth must have prominent signage identifying company name! Vendors not accepted will have all materials and fees returned. NO REFUNDS after May 1<sup>st</sup>! There is a \$25 fee for returned checks.

## SELECTION:

- Selections are made based on quality, date received, duplication of items, and past participation in our event.
- The Selection Committee will meet every two weeks (excluding jewelry) to consider all applications received at that time.
- To alleviate duplication, we only accept a certain amount of Jewelry vendors. Jewelry vendor applications will be held and juried at one time the first week of April.
- The Committee's decision is based on the needs of the Morgan Hill Mushroom Mardi Gras Festival and is final.
- Vendors will be notified of their acceptance in a timely manner. Those accepted will receive space assignment and set-up information the first week of May. All placement decisions are final. **NO NEGOTIATIONS!**

## GENERAL INFORMATION:

- Vendor is provided a 10X10 **SPACE ONLY**. You are required to bring your own display, table, chairs, etc., to fit a 10X10 space. Tables are not available to borrow or rent from the festival. Please make arrangements to provide your own.
- The Mardi Gras reserves the right to locate vendor booths according to the needs of the festival.
- All display and merchandise must be placed within your 10x10 space. Items may not extend into the street past your booth. **Sidewalks must remain open and clear at all times.**
- No booth sharing is allowed
- No sodas, bottled beverages and bottled water are allowed to be sold or handed out in vendor booths.
- Electrical service is available only during festival hours and not available in all locations. **This will effect booth location.** Generators are not allowed.
- Overnight security will be provided. Each vendor is responsible for securing their own booth. The Festival is not responsible for any loss or theft incurred by any vendor.
- Access to your booth will be available on Friday, May 25 at 5pm for set up. Vendors are encouraged to put up signs, decorate and move in large items and tables on Friday. If you set up in the wrong booth space **you will be asked to move**. If you are not available to move your booth, Festival management has the right to move your booth and is not responsible for any damage caused by the move.
- Vendors are responsible for removing their own trash from their area each evening and may not use Festival trash receptacles used by public for its disposal. All boxes must be broken down and disposed of in the dumpsters.
- The Morgan Hill Mushroom Mardi Gras has the right to prohibit and/or evict (without refund or assumption of liability for lost sales or expenses) any presentation or person who is in any manner deemed offensive or unprofessional.
- All vendors agree to participate for the entire event and understand that tear down on Sunday before 6pm is not allowed for any reason.
- Morgan Hill can be windy after 4pm, so please be prepared. The vendor will be held liable in the event that their display causes damage to the display or work of another vendor or event site property or if anyone is injured due to your negligence.

305 Vineyard Town Center  
PMB 184  
Morgan Hill, CA 95037



Phone: 408.778.1786  
Fax: 408.782.0030  
info@mhmmg.com

**PLEASE SIGN AND RETURN WITH APPLICATION**  
*(make a copy for yourself to remember the rules and regulations you are signing)*

**HOLD HARMLESS:**

This event is held rain or shine and no space fees or vendor expenses will be refunded should an emergency of any nature arise prior to the opening time or during the event that would prevent or cancel its production. In consideration for being allowed to attend and participate in the 33<sup>rd</sup> Annual Mushroom Mardi Gras Festival, May 26-27, 2012, vendor agrees to protect, defend and hold harmless Morgan Hill Mushroom Mardi Gras, Inc., and their respective elective or appointed boards, officers, agents, and contract employees from any and all claims, liabilities, expenses, or damages of any nature, including reasonable attorney's fees, to the extent such claims, liabilities, expenses, or damages arise out of the participation by the Mushroom Mardi Gras, its agents, officers, employees, subcontractors, or independent contractors, at the festival. In consideration of your acceptance of this entry, I, intending to be legally bound, do hereby for myself and my heirs, executors, and administrators, waive and release any and all rights and claims or damages I may accrue against the persons and organizations affiliated with the Morgan Hill Mushroom Mardi Gras for any and all injuries that may be suffered by me at or enroute to and from the event.

**I have read and understand the terms and conditions as outlined in the Vendor Information and agree to abide by them.**

**Entrants must sign, signifying acceptance of waiver.**

Contact Name (please print) \_\_\_\_\_

Company Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

305 Vineyard Town Center  
PMB #184  
Morgan Hill, CA 95037



(408) 778-1786 Phone  
(408) 782-0030 Fax  
info@mhmmg.com

## ARTS AND CRAFTS APPLICATION

Application Deadline – April 1, 2012

**All fees must be submitted with application. Read the terms & conditions carefully and sign the acceptance of waiver, before returning your application. Applications won't be accepted unless all necessary requirements and payment is returned with the completed application.**

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_ Cell ( ) \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

(Email address is for Mushroom Mardi Gras use only)

**Resale Permit#:** \_\_\_\_\_ Resale permit must be valid and current. All resale numbers will be submitted to the State Board of Equalization as required by law.

**CRAFT INFORMATION** (Include 3 photos of items, 2 work photo, description of work, and 1 photo of booth display. Please include a self-addressed stamped envelope with enough postage, if you would like your pictures returned).

One word that identifies your craft category: (e.g.: wood, glass, jewelry, clothing) \_\_\_\_\_

Please describe your work in detail. Include **all items** for sale (attach a price list if necessary).

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Average retail price range for items/products (From \$ to \$): \_\_\_\_\_

Special Requests: \_\_\_\_\_

Returning Vendor? \_\_\_\_\_ If so, how many years \_\_\_\_\_

**FEES (We DO NOT take commission on sales).** You can pay a non-refundable deposit of \$50, by **check only**, to hold your space. Final payment is due by April 1<sup>st</sup> by Check or Credit Card. If we do not receive your final payment by April 1<sup>st</sup>, your space will be released.

10 x 10 Outdoor Booth Space ( <b>\$550 10x20</b> )	\$295	_____ spaces =	\$ _____
10 x 10 Indoor Space ( <b>Limited, 1<sup>st</sup> come, 1<sup>st</sup> serve \$550 10x20</b> )	\$295	_____ spaces =	\$ _____
Corner Booth ( <b>please send in separate check</b> )	\$140		\$ _____
Electrical (\$50 1 outlet; \$75 2 outlets, \$125 3 outlets)		_____ outlets =	\$ _____
Festival program (see festival program flyer for pricing)		_____ size	\$ _____
Late Fee (if received after April 1 <sup>st</sup> )	\$50		\$ _____
<b>TOTAL</b>			<b>\$ _____</b>

Mail your application and check or credit card authorization form to:

Morgan Hill Mushroom Mardi Gras (**MHMMG**)  
305 Vineyard Town Center, PMB # 184, Morgan Hill, CA 95037



## CREDIT CARD APPLICATION

Non-refundable deposits will only be accepted by check only. Full payment and final payment can be made by Credit Card.

Please fill out the following and return with your vendor application if you would like to use a credit card to pay for your vendor fees.

Name as it appears on Credit Card \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_

Credit Card City, ST & Zip \_\_\_\_\_

Visa       Mastercard       Discover

Credit Card Number \_\_\_\_\_ Exp \_\_\_\_\_

I authorize the Morgan Hill Mushroom Mardi Gras to charge my credit card for:

\$ \_\_\_\_\_

Signature: \_\_\_\_\_